

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
SEP27/12 09.19
*** WFLA-TV ***

| REP. # | OFF. # | SALESMAN # |
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BUYER NAME STEPHANTE KINCAID

SALES PRSN WA- MEGHAN MCGARR (H)

| CLASS: | NATI. | LOCAL | REGIONAL |
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FLIGHT DATES SEP26/12 OCT2/12 WK-1

DATE SEP27/12 09.19

ALL SPOTS CANCELED THAT WERE SCHEDULED TO RUN 9/28-10/2
NEW TIL \$32,100
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ROMNEY FOR PRESIDENT, INC.

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 1 | S | | 600A-700A | 30 | | \$700.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |
| PROGRAM : 6AM NEWS | | | | | | | | | | | | |
| CON COM1: 6AM NEWS | | | | | | | | | | | | |
| 2 | * | | 600A-700A | 30 | | \$700.00 | 9/26 | 9/27 | 4 | | W-TH | 4 |
| PROGRAM : 6AM NEWS | | | | | | | | | | | | |
| CON COM1: 6AM NEWS | | | | | | | | | | | | |
| 3 | * | | 700A-900A | 30 | | \$900.00 | 9/26 | 9/27 | 4 | | W-TH | 4 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | | |
| CON COM1: TODAY SHOW | | | | | | | | | | | | |
| 4 | S | | 700A-900A | 30 | | \$900.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | | |
| CON COM1: TODAY SHOW | | | | | | | | | | | | |

703-516-9680
FROM REP SEP27/12 09.19

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 5 | * | | 900A-1000A | 30 | | \$550.00 | 9/26 | 9/27 | 2 | | W-TH | 2 |
| PROGRAM : TODAY SHOW 2 | | | | | | | | | | | | |
| CON COM1: TODAY SHOW 2 | | | | | | | | | | | | |
| 6 | S | | 500A-1000A | 30 | | \$550.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |
| PROGRAM : TODAY SHOW 2 | | | | | | | | | | | | |
| CON COM1: TODAY SHOW 2 | | | | | | | | | | | | |
| 7 | S | | 1200N-100P | 30 | | \$200.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |
| PROGRAM : TODAY SHOW 3 | | | | | | | | | | | | |
| CON COM1: TODAY SHOW 3 | | | | | | | | | | | | |
| 8 | * | | 1200N-100P | 30 | | \$200.00 | 9/26 | 9/27 | 2 | | W-TH | 2 |
| PROGRAM : TODAY SHOW 3 | | | | | | | | | | | | |
| CON COM1: TODAY SHOW 3 | | | | | | | | | | | | |
| 9 | * | | 100P-200P | 30 | | \$400.00 | 9/26 | 9/27 | 2 | | W-TH | 2 |
| PROGRAM : DAYS | | | | | | | | | | | | |
| CON COM1: DAYS | | | | | | | | | | | | |
| 10 | S | | 130P-200P | 30 | | \$400.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |
| PROGRAM : DAYS | | | | | | | | | | | | |
| CON COM1: DAYS | | | | | | | | | | | | |
| 11 | S | | 200P-300P | 30 | | \$250.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |
| PROGRAM : RACHEL RAY | | | | | | | | | | | | |
| CON COM1: RACHEL RAY | | | | | | | | | | | | |
| 12 | * | | 200P-300P | 30 | | \$250.00 | 9/26 | 9/27 | 2 | | W-TH | 2 |
| PROGRAM : RACHEL RAY | | | | | | | | | | | | |
| CON COM1: RACHEL RAY | | | | | | | | | | | | |
| 13 | * | | 300P-400P | 30 | | \$450.00 | 9/26 | 9/27 | 2 | | W-TH | 2 |
| PROGRAM : DOCTORS | | | | | | | | | | | | |
| CON COM1: DOCTORS | | | | | | | | | | | | |

FAX# 703-516-9600
CREDIT RISK !!!
HARRIS REPORT FROM REP
SEP27/12 09.19
CHANGES
*** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 14 | S | | 300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS | 30 | | \$450.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |
| 15 | S | | 500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS | 30 | | \$900.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |
| 16 | A | | 500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS | 30 | | \$900.00 | 9/26 | 9/27 | 2 | | W-TH | 2 |
| 17 | S | | 530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS | 30 | | \$900.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |
| 18 | * | | 530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS | 30 | | \$900.00 | 9/26 | 9/27 | 2 | | W-TH | 2 |
| 19 | S | | 600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS | 30 | | \$1,200.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |
| 20 | * | | 600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS | 30 | | \$1,200.00 | 9/26 | 9/27 | 4 | | W-TH | 4 |
| 21 | S | | 700P-730P PROGRAM : 7PM NEWS CON COM1: 7PM NEWS | 30 | | \$1,000.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |
| 22 | * | | 700P-730P PROGRAM : 7PM NEWS CON COM1: 7PM NEWS | 30 | | \$1,000.00 | 9/26 | 9/27 | 4 | | W-TH | 4 |

FAX# 703-516-9680
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HARRIS REPORT FROM REP
CHANGES
SEP27/12 09.19
*** WFLA-TV ***

| LINE# | REP | CO | LINE PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-----------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 23 | * | | 730P-800P | 30 | | \$1,000.00 | 9/26 | 9/27 | 2 | | W-TH | 2 |
| PROGRAM : ENT TONIGHT | | | | | | | | | | | | |
| CON COM1: ENT TONIGHT | | | | | | | | | | | | |
| 24 | S | | 730P-800P | 30 | | \$1,000.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |
| PROGRAM : ENT TONIGHT | | | | | | | | | | | | |
| CON COM1: ENT TONIGHT | | | | | | | | | | | | |
| 25 | S | | 1100P-1130P | 30 | | \$1,250.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |
| PROGRAM : 11PM NEWS | | | | | | | | | | | | |
| CON COM1: 11PM NEWS | | | | | | | | | | | | |
| 26 | * | | 1100P-1130P | 30 | | \$1,250.00 | 9/26 | 9/27 | 4 | | W-TH | 4 |
| PROGRAM : 11PM NEWS | | | | | | | | | | | | |
| CON COM1: 11PM NEWS | | | | | | | | | | | | |
| 27 | * | | 1130P-1230A | 30 | | \$650.00 | 9/26 | 9/27 | 4 | | W-TH | 4 |
| PROGRAM : TONITE SHOW | | | | | | | | | | | | |
| CON COM1: TONITE SHOW | | | | | | | | | | | | |
| 28 | S | | 1130P-1230A | 30 | | \$650.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |
| PROGRAM : TONITE SHOW | | | | | | | | | | | | |
| CON COM1: TONITE SHOW | | | | | | | | | | | | |
| 29 | S | | 1000P-1100P | 30 | | \$3,000.00 | 9/28 | 9/28 | 0 | | FRI | 0 |
| PROGRAM : DATELINE | | | | | | | | | | | | |
| CON COM1: DATELINE | | | | | | | | | | | | |
| 30 | S | | 700A-900A | 30 | | \$500.00 | 9/29 | 9/29 | 0 | | SAT | 0 |
| PROGRAM : SAT TODAY | | | | | | | | | | | | |
| CON COM1: SAT TODAY | | | | | | | | | | | | |
| 35 | S | | 700P-800P | 30 | | \$650.00 | 9/29 | 9/29 | 0 | | SAT | 0 |
| PROGRAM : ENT TONIGHT | | | | | | | | | | | | |
| CON COM1: ENT TONIGHT | | | | | | | | | | | | |

SEP27/12 09.19
WFLA-TV

| LINE# | REF | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 36 | S | | 800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY | 30 | | \$500.00 | 9/30 | 9/30 | 0 | | SUN | 0 |
| 37 | S | | 900A-1000A PROGRAM : SUN AM NEWS CON COM1: SUN AM NEWS | 30 | | \$300.00 | 9/30 | 9/30 | 0 | | SUN | 0 |
| 38 | S | | 1000A-1100A PROGRAM : MEET THE PRESS CON COM1: MEET THE PRESS | 30 | | \$1,400.00 | 9/30 | 9/30 | 0 | | SUN | 0 |
| 39 | S | | 600P-630P PROGRAM : SUN NEWS CON COM1: SUN NEWS | 30 | | \$750.00 | 9/30 | 9/30 | 0 | | SUN | 0 |
| 41 | S | | 700P-815P PROGRAM : FTBALL NIGHT IN AMER CON COM1: FTBALL NIGHT IN AMER | 30 | | \$3,400.00 | 9/30 | 9/30 | 0 | | SUN | 0 |
| 42 | S | | 815P-1130P PROGRAM : NBC SUN-FTBL CON COM1: NBC SUN-FTBL | 30 | | 10000.00 | 9/30 | 9/30 | 0 | | SUN | 0 |
| 43 | S | | 700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW | 30 | | \$900.00 | 9/28 | 9/28 | 0 | | FRI | 0 |
| 44 | S | | 430A-455A PROGRAM : AM NEWS CON COM1: AM NEWS | 30 | | \$25.00 | 9/28 | 9/28 | 0 | | FRI | 0 |
| 45 | S | | 630P-700P PROGRAM : NIGHTLY NEWS CON COM1: NIGHTLY NEWS | 30 | | \$5,000.00 | 9/28 | 9/28 | 0 | | FRI | 0 |

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CREDIT RISK !!!
HARRIS REPORT FROM REP SEP27/12 09.19
CHANGES *** WFLA-TV ***

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MOD CODE  A-ADD  B-REV  TYPE  C-CANCELLED  DE-DELETE  E-EFF  DATES  L-LENGTH  M-MAKEGOOD  N-PROGRAM NAME
P-CLASS,PLAN,SECT  U-PAID PGM  R-RATE  S-SPOTS PER WEEK  T-TIME  X-LATE  Y-DAYS  Z-COMMENTS  *-MULTIPLE

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American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 791 Issue 1

News
channel 8

MeTV

TBO.com
Tampa Bay Online

WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Copy

| | | | | | |
|--------------------|-------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client: | Mitt Romney/ R/ President/ US | Submission Cost: | 32100 | Campaign Ref: | E:063365160 |
| Buyer: | | Client/Product/Estimate: | | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 09/24/12 to 10/07/12 | Weeks: | 2 | Order Ref: | 06336516 |
| Est./PO Number: | 06336516 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | | | Business Category: | Transactional |

| | | | | | |
|--------------|----------------------|----------------|------|-------------|--------------------------|
| Product: | Romney For President | Booking Group: | WFLA | Key Market: | Tampa-St. Petersburg, FL |
| Demographic: | (L) Household | Order: | | | |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | Nbr of Spots | 09/24 | 10/01 | Total | Cost |
|---------------------------------------|-------------------------------------|----------|------|-------------|--------------|-------|-------|-------|------|
| 2 | M-F 6a News ..WTF.. | 03 | 700 | 30 Comme | Nbr of Spots | 4 | | 4 | 2800 |
| 3 | M-F 7a Today Show ..WTF.. | 03 | 900 | 30 Comme | Nbr of Spots | 4 | | 4 | 3600 |
| 5 | M-F 9a Today Show II ..WTF.. | 03 | 650 | 30 Comme | Nbr of Spots | 2 | | 2 | 1100 |
| 8 | M-F 12p Today Show III ..WTF.. | 03 | 200 | 30 Comme | Nbr of Spots | 2 | | 2 | 400 |
| 9 | M-F 1p Days Of Our Lives ..WTF.. | 03 | 400 | 30 Comme | Nbr of Spots | 2 | | 2 | 800 |
| 12 | M-F 2p Rachael Ray ..WTF.. | 03 | 250 | 30 Comme | Nbr of Spots | 2 | | 2 | 500 |
| 13 | M-F 3p Doctors ..WTF.. | 03 | 450 | 30 Comme | Nbr of Spots | 2 | | 2 | 900 |
| 16 | M-F 5p News ..WTF.. | 03 | 900 | 30 Comme | Nbr of Spots | 2 | | 2 | 1800 |
| 18 | M-F 530p News | 03 | 900 | 30 Comme | Nbr of Spots | 2 | | 2 | 1800 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | | 40 | | 40 | |

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 791 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Copy

| | | | | | |
|--------------------|-------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client: | Mitt Romney/ R/ President/ US | Submission Cost: | 32100 | Campaign Ref: | E:063365160 |
| Buyer: | US | Client/Product/Estimate: | | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 09/24/12 to 10/07/12 | Weeks: | 2 | Order Ref: | 06336516 |
| Est./PO Number: | 06336516 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | | | Business Category: | Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 09/24 | 10/01 | Total | Cost |
|---------------------------------------|---|----------|------|-------------|-------------------|-------|-------|------|
| 20 | M-F 6p News ..WTF.. | 03 | 1200 | 30 Comme | Nbr of Spots 4 | | 4 | 4800 |
| 22 | M-F 7p News ..WTF.. | 03 | 1000 | 30 Comme | Nbr of Spots 4 | | 4 | 4000 |
| 23 | M-F 730p Entertainment Tonight ..WTF.. | 03 | 1000 | 30 Comme | Nbr of Spots 2 | | 2 | 2000 |
| 26 | M-Su 11p News ..WTF.. | 03 | 1250 | 30 Comme | Nbr of Spots 4 | | 4 | 5000 |
| 27 | M-F 1135p ET / 1035p CT Tonight Show ..WTF.. | 03 | 650 | 30 Comme | Nbr of Spots 4 | | 4 | 2600 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 40 | | 40 | |

| Grand Totals | | | | Month 9 Weeks: 5 09/24 | | | | Month 10 Weeks: 4 10/01 | | | |
|--------------|--|--|--|---------------------------|--|--|--|----------------------------|--|--|--|
| Spots | | | | 40 | | | | 0 | | | |
| Cost | | | | 32100 | | | | 0 | | | |

Grand Totals: Spots: 40

Gross Total: 32,100.00
Commission: 4,815.00

Net Total:

27,285.00

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
SEP26/12 21.12
CHANGES
*** WFLA-TV ***

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BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- MEGHAN MCGARR (H)

| CLASS: | NATL. | LOCAL | REGIONAL |
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DATE SEP26/12 21.12

SPOTS CANCELED ON LN'S 31-34, 40-42
RATE CHANGE LN'S 41-42
LN'S 43-46 ADDED
TTL SAME
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ROMNEY FOR PRESIDENT, INC.

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 31 | | S | 900A-1000A | 30 | | \$300.00 | 9/29 | 9/29 | 0 | | SAT | 0 |
| PROGRAM : SAT AM NEWS | | | | | | | | | | | | |
| CON COM1: SAT AM NEWS | | | | | | | | | | | | |
| 32 | | S | 330P-700P | 30 | | \$450.00 | 9/29 | 9/29 | 0 | | SAT | 0 |
| PROGRAM : COLLEGE FTBALL | | | | | | | | | | | | |
| CON COM1: COLLEGE FTBALL | | | | | | | | | | | | |
| 33 | | S | 600T-630P | 30 | | \$700.00 | 9/29 | 9/29 | 0 | | SAT | 0 |
| PROGRAM : SAT NEWS | | | | | | | | | | | | |
| CON COM1: SAT NEWS | | | | | | | | | | | | |

REP: BLADTIME# 6230310 TRF# E:000305
 \$\$\$ NO# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WFLA-TV ***
 SEP26/12 21.12

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|----------|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 34 | S | | 630P-700P | 30 | | \$2,500.00 | 9/29 | 9/29 | 0 | | SAT | 0 |
| PROGRAM : SAT 630PM NEWS CON COM1: SAT 630PM NEWS | | | | | | | | | | | | |
| 40 | S | | 630P-700P | 30 | | \$2,500.00 | 9/30 | 9/30 | 0 | | SUN | 0 |
| PROGRAM : SUN 630PM NEWS CON COM1: SUN 630PM NEWS | | | | | | | | | | | | |
| 41 | RS | | 700P-815P | 30 | | \$3,400.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| PROGRAM : FTBALL NIGHT IN AMER CON COM1: FTBALL NIGHT IN AMER | | | | | | | | | | | | |
| 42 | RS | | 815P-1130P | 30 | | 10000.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| PROGRAM : NBC SUN-FTBL CON COM1: NBC SUN-FTBL | | | | | | | | | | | | |
| 43 | A | | 700A-900A | 30 | | \$900.00 | 9/28 | 9/28 | 1 | | FRI | 1 |
| PROGRAM : TODAY SHOW CON COM1: TODAY SHOW | | | | | | | | | | | | |
| 44 | A | | 430A-459A | 30 | | \$25.00 | 9/28 | 9/28 | 2 | | FRI | 2 |
| PROGRAM : AM NEWS CON COM1: AM NEWS | | | | | | | | | | | | |
| 45 | A | | 630P-700P | 30 | | \$5,000.00 | 9/28 | 9/28 | 1 | | FRI | 1 |
| PROGRAM : NIGHTLY NEWS CON COM1: NIGHTLY NEWS | | | | | | | | | | | | |
| 46 | A | | 900P-1100P | 30 | | \$1,400.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| PROGRAM : L AND O SVU CON COM1: L AND O SVU | | | | | | | | | | | | |
| SEP/12 | 76500.00 | | OCT/12 | | | 32100.00 | | | | | | |

CONTRACT TOTAL 108600.00
 TOTAL SPOTS 115

REP HEADLINE# 6336516 TRF# E:063365
 \$\$\$ MCE# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP26/12 21.12
 *** WFLA-TV ***

| LINE# | REF | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : LINE# | : | : | : | : | : | : | : DATE | : DATE | : /WK | : INVT | : | : SPTS |

MARKET TOTALS \$517,143 WFLA 21% WFTS 22% WTSP 27% WTVT 17% WTOG 1% WTTA 0% WMOR 2%
 WMOX 0% WXPX 0% WWSB 10% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+1

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# C336516
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP24/12 18.54
 *** WFLA-TV ***

ADV # ADV. NAME POLZ/M ROMNEY/R/PKE/US REP. # OFF. # SALESMAN #
 AGY # AGY. NAME AMERICAN PAMELER PRODUCTIONS BUYER NAME STEPHANIE KINCALD

138 CONANT STREET SALES PRSN WA- MEGHAN MCGARR (H)
 BEVERLY, MA 01915

ORDER # CONTRACT # 6336516 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/12 OCT2/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP24/12 18.54

REP: NEW ORDER
 TIL \$108,600 @119X
 PLEASE CONFIRM
 THANKS! KIM FOR MEGHAN

CON CM ROMNEY FOR PRESIDENT, INC.

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 1 | | | 600A-700A | 30 | | \$700.00 | 10/1 | 10/2 | 4 | | M-TU | 4 |
| PROGRAM : 6AM NEWS | | | | | | | | | | | | |
| CON COM1: 6AM NEWS | | | | | | | | | | | | |
| 2 | | | 600A-700A | 30 | | \$700.00 | 9/26 | 9/28 | 6 | | W-F | 6 |
| PROGRAM : 6AM NEWS | | | | | | | | | | | | |
| CON COM1: 6AM NEWS | | | | | | | | | | | | |
| 3 | | | 700A-900A | 30 | | \$900.00 | 9/26 | 9/28 | 6 | | W-F | 6 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | | |
| CON COM1: TODAY SHOW | | | | | | | | | | | | |
| 4 | | | 700A-900A | 30 | | \$900.00 | 10/1 | 10/2 | 4 | | M-TU | 4 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | | |
| CON COM1: TODAY SHOW | | | | | | | | | | | | |

Handwritten initials/signature

REP HEADLINE# 6336516
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP24/12 18.54
 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 5 | | | 900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2 | 30 | | \$550.00 | 9/26 | 9/28 | 3 | | W-F | 3 |
| 6 | | | 900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2 | 30 | | \$550.00 | 10/1 | 10/2 | 2 | | M-TU | 2 |
| 7 | | | 1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3 | 30 | | \$200.00 | 10/1 | 10/2 | 2 | | M-TU | 2 |
| 8 | | | 1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3 | 30 | | \$200.00 | 9/26 | 9/28 | 3 | | W-F | 3 |
| 9 | | | 100P-200P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3 | 30 | | \$400.00 | 9/26 | 9/28 | 3 | | W-F | 3 |
| 10 | | | 100P-200P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3 | 30 | | \$400.00 | 10/1 | 10/2 | 2 | | M-TU | 2 |
| 11 | | | 200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY | 30 | | \$250.00 | 10/1 | 10/2 | 2 | | M-TU | 2 |
| 12 | | | 200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY | 30 | | \$250.00 | 9/26 | 9/28 | 3 | | W-F | 3 |
| 13 | | | 300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS | 30 | | \$450.00 | 9/26 | 9/28 | 3 | | W-F | 3 |

REP HEADLINE# 6336516
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP24/12 18.34
 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 14 | | | 300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS | 30 | | \$450.00 | 10/1 | 10/2 | 2 | | M-TU | 2 |
| 15 | | | 500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS | 30 | | \$900.00 | 10/1 | 10/2 | 2 | | M-TU | 2 |
| 16 | | | 500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS | 30 | | \$900.00 | 9/26 | 9/28 | 3 | | W-F | 3 |
| 17 | | | 530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS | 30 | | \$900.00 | 10/1 | 10/2 | 2 | | M-TU | 2 |
| 18 | | | 530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS | 30 | | \$900.00 | 9/26 | 9/28 | 3 | | W-F | 3 |
| 19 | | | 600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS | 30 | | \$1,200.00 | 10/1 | 10/2 | 4 | | M-TU | 4 |
| 20 | | | 600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS | 30 | | \$1,200.00 | 9/26 | 9/28 | 6 | | W-F | 6 |
| 21 | | | 700P-730P PROGRAM : 7PM NEWS CON COM1: 7PM NEWS | 30 | | \$1,000.00 | 10/1 | 10/2 | 4 | | M-TU | 4 |
| 22 | | | 700P-730P PROGRAM : 7PM NEWS CON COM1: 7PM NEWS | 30 | | \$1,000.00 | 9/26 | 9/28 | 6 | | W-F | 6 |

REP HEADLINE# 0336516
 *** ORIGINAL REV#0 ***

REF: LLL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP24/12 18.54
 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 23 | | | 730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT | 30 | | \$1,000.00 | 9/26 | 9/28 | 3 | | W-F | 3 |
| 24 | | | 730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT | 30 | | \$1,000.00 | 10/1 | 10/2 | 2 | | M-TU | 2 |
| 25 | | | 1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS | 30 | | \$1,250.00 | 10/1 | 10/2 | 4 | | M-TU | 4 |
| 26 | | | 1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS | 30 | | \$1,250.00 | 9/26 | 9/28 | 6 | | W-F | 6 |
| 27 | | | 1130P-1230A PROGRAM : TONITE SHOW CON COM1: TONITE SHOW | 30 | | \$650.00 | 9/26 | 9/28 | 6 | | W-F | 6 |
| 28 | | | 1130P-1230A PROGRAM : TONITE SHOW CON COM1: TONITE SHOW | 30 | | \$650.00 | 10/1 | 10/2 | 4 | | M-TU | 4 |
| 29 | | | 1000P-1100P PROGRAM : DATELINE CON COM1: DATELINE | 30 | | \$3,000.00 | 9/28 | 9/28 | 1 | | FRI | 1 |
| 30 | | | 700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY | 30 | | \$500.00 | 9/29 | 9/29 | 2 | | SAT | 2 |
| 31 | | | 600A-1000A PROGRAM : SAT AM NEWS CON COM1: SAT AM NEWS | 30 | | \$300.00 | 9/29 | 9/29 | 1 | | SAT | 1 |

1
 PMA-
 Rmng.

REP HEADLINE# 6336516
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET UNDER WORKSHEET HARRIS REPORT FROM REP

SEP24/12 18.54
 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|--------------|------------|----------|----------|----------------|------|-----------|
| 32 | | | 330P-700P PROGRAM : COLLEGE FTBALL CON COM1: COLLEGE FTBALL | 30 | | \$450.00 | 9/29 | 9/29 | 3 | | SAT | 3 |
| 33 | | | 600P-630P PROGRAM : SAT NEWS CON COM1: SAT NEWS | 30 | | \$700.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| 34 | | | 630P-700P PROGRAM : SAT 630PM NEWS CON COM1: SAT 630PM NEWS | 30 | | \$2,500.00 ? | 9/29 | 9/29 | 1 | MA- pgm chg | SAT | 1 |
| 35 | | | 700P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT | 30 | | \$650.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| 36 | | | 800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY | 30 | | \$500.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| 37 | | | 900A-1000A PROGRAM : SUN AM NEWS CON COM1: SUN AM NEWS | 30 | | \$300.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| 38 | | | 1000A-1100A PROGRAM : MEET THE PRESS CON COM1: MEET THE PRESS | 30 | | \$1,400.00 ? | 9/30 | 9/30 | 1 | | SUN | 1 |
| 39 | | | 600P-630P PROGRAM : SUN NEWS CON COM1: SUN NEWS | 30 | | \$750.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| 40 | | | 630P-700P PROGRAM : SUN 630PM NEWS CON COM1: SUN 630PM NEWS | 30 | | \$2,500.00 ? | 9/30 | 9/30 | 1 | MA | SUN | 1 |

SEP24/12 18.54

WFLA-TV *****

| | |
|----------------|-----------|
| CONTRACT TOTAL | 108600.00 |
| TOTAL SPOTS | 119 |

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 782 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|--|---------------------------------|---|
| Client: Mitt Romney/ R/ President/ US | Submission Cost: 87850 | Campaign Ref: E:063365160 |
| Buyer: US | Client/Product/Estimate: | Sales Rep: HRP Washington, DC |
| Schedule Dates: 09/24/12 to 10/07/12 | Weeks: 2 | Order Ref: 06336516 |
| Est/PO Number: 06336516 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| | | |
|--------------------------------------|----------------------------|---|
| Product: Romney For President | Booking Group: WFLA | Key Market: Tampa-St. Petersburg, FL |
| Demographic: (L) Household | Order: | |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 09/24 | 10/01 | Total | Cost |
|--|-----------------------------------|----------|------|-------------|--------------|-------|-------|------|
| 1 | M-F 6a News MT..... | 03 | 700 | 30 Comme | Nbr of Spots | 4 | 4 | 2800 |
| 2 | M-F 6a News ..WTF.. | 03 | 700 | 30 Comme | Nbr of Spots | 6 | 6 | 4200 |
| 3 | M-F 7a Today Show ..WTF.. | 03 | 900 | 30 Comme | Nbr of Spots | 6 | 6 | 5400 |
| 4 | M-F 7a Today Show MT..... | 03 | 900 | 30 Comme | Nbr of Spots | 4 | 4 | 3600 |
| 5 | M-F 9a Today Show II ..WTF.. | 03 | 550 | 30 Comme | Nbr of Spots | 3 | 3 | 1650 |
| 6 | M-F 9a Today Show II MT..... | 03 | 550 | 30 Comme | Nbr of Spots | 2 | 2 | 1100 |
| 7 | M-F 12p Today Show III MT..... | 03 | 200 | 30 Comme | Nbr of Spots | 2 | 2 | 400 |
| 8 | M-F 12p Today Show III ..WTF.. | 03 | 200 | 30 Comme | Nbr of Spots | 3 | 3 | 600 |
| 9 | M-F 1p Days Of Our Lives | 03 | 400 | 30 Comme | Nbr of Spots | 3 | 3 | 1200 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 68 | 40 | 108 | |

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 782 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | | | | |
|--------------------|-------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client: | Mitt Romney/ R/ President/ US | Submission Cost: | 87850 | Campaign Ref: | E:063365160 |
| Buyer: | US | Client/Product/Estimate: | | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 09/24/12 to 10/07/12 | Weeks: | 2 | Order Ref: | 06336516 |
| Est./PO Number: | 06336516 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | | | Business Category: | Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 09/24 | 10/01 | Total | Cost |
|---------------------------------------|-------------------------------------|----------|------|-------------|--------------|-------|-------|------|
| 10 | M-F 1p Days Of Our Lives MT..... | 03 | 400 | 30 Comme | Nbr of Spots | 2 | 2 | 800 |
| 11 | M-F 2p Rachael Ray MT..... | 03 | 250 | 30 Comme | Nbr of Spots | 2 | 2 | 500 |
| 12 | M-F 2p Rachael Ray ..WTF.. | 03 | 250 | 30 Comme | Nbr of Spots | 3 | 3 | 750 |
| 13 | M-F 3p Doctors ..WTF.. | 03 | 450 | 30 Comme | Nbr of Spots | 3 | 3 | 1350 |
| 14 | M-F 3p Doctors MT..... | 03 | 450 | 30 Comme | Nbr of Spots | 2 | 2 | 900 |
| 15 | M-F 5p News MT..... | 03 | 900 | 30 Comme | Nbr of Spots | 2 | 2 | 1800 |
| 16 | M-F 5p News ..WTF.. | 03 | 900 | 30 Comme | Nbr of Spots | 3 | 3 | 2700 |
| 17 | M-F 530p News MT..... | 03 | 900 | 30 Comme | Nbr of Spots | 2 | 2 | 1800 |
| 18 | M-F 530p News ..WTF.. | 03 | 900 | 30 Comme | Nbr of Spots | 3 | 3 | 2700 |
| 19 | M-F 6p News MT..... | 03 | 1200 | 30 Comme | Nbr of Spots | 4 | 4 | 4800 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 68 | 40 | 108 | |

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 782 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | | | | |
|--------------------|-------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client: | Mitt Romney/ R/ President/ US | Submission Cost: | 87850 | Campaign Ref: | E 063365160 |
| Buyer: | US | Client/Product/Estimate: | | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 09/24/12 to 10/07/12 | Weeks: | 2 | Order Ref: | 06336516 |
| Est./PO Number: | 06336516 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | | | Business Category: | Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 09/24 | 10/01 | Total | Cost |
|---------------------------------------|--|----------|------|-------------|-------------------|-------|-------|------|
| 20 | M-F 6p News ..WTF.. | 03 | 1200 | 30 Comme | Nbr of Spots 6 | | 6 | 7200 |
| 21 | M-F 7p News MT..... | 03 | 1000 | 30 Comme | Nbr of Spots 4 | 4 | 4 | 4000 |
| 22 | M-F 7p News ..WTF.. | 03 | 1000 | 30 Comme | Nbr of Spots 6 | | 6 | 6000 |
| 23 | M-F 730p Entertainment Tonight ..WTF.. | 03 | 1000 | 30 Comme | Nbr of Spots 3 | | 3 | 3000 |
| 24 | M-F 730p Entertainment Tonight MT..... | 03 | 1000 | 30 Comme | Nbr of Spots 2 | 2 | 2 | 2000 |
| 25 | M-Su 11p News MT..... | 03 | 1250 | 30 Comme | Nbr of Spots 4 | | 4 | 5000 |
| 26 | M-Su 11p News ..WTF.. | 03 | 1250 | 30 Comme | Nbr of Spots 6 | | 6 | 7500 |
| 27 | M-F 1135p ET / 1035p CT Tonight ..WTF.. | 03 | 650 | 30 Comme | Nbr of Spots 6 | | 6 | 3900 |
| 28 | M-F 1135p ET / 1035p CT Tonight Show MT..... | 03 | 650 | 30 Comme | Nbr of Spots 4 | | 4 | 2600 |
| 29 | Fri 10p ET / 9p CT Dateline NBC FridayF. | 03 | 3000 | 30 Comme | Nbr of Spots 1 | | 1 | 3000 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 68 | 40 | 108 | |

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 782 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|---------------------------------------|--------------------------|----------------------------------|
| Client: Mitt Romney/ R/ President/ US | Submission Cost: 87850 | Campaign Ref: E 063365160 |
| Buyer: US | Client/Product/Estimate: | Sales Rep: HRP Washington, DC |
| Schedule Dates: 09/24/12 to 10/07/12 | Weeks: 2 | Order Ref: 06336516 |
| Est./PO Number: 06336516 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 09/24 | 10/01 | Total | Cost |
|---------------------------------------|---|----------|------|-------------|-------------------|-------|-------|------|
| 30 | Sat 7a Today ShowS. | 03 | 500 | 30 Comme | Nbr of Spots 2 | | 2 | 1000 |
| 31 | Sat 7p Entertainment TonightS. | 03 | 650 | 30 Comme | Nbr of Spots 1 | | 1 | 650 |
| 32 | Sun 8a Today ShowS | 03 | 500 | 30 Comme | Nbr of Spots 1 | | 1 | 500 |
| 33 | Sun 9a NewsS | 03 | 300 | 30 Comme | Nbr of Spots 1 | | 1 | 300 |
| 34 | Sun 10a Meet The PressS | 02 | 1400 | 30 Comme | Nbr of Spots 1 | | 1 | 1400 |
| 35 | Sun 6p NewsS | 03 | 750 | 30 Comme | Nbr of Spots 1 | | 1 | 750 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 68 | 40 | 108 | |

| Grand Totals | | | | Month 9 Weeks: 5 09/24 | | | | Month 10 Weeks: 4 10/01 | | | |
|--------------|--|--|--|---------------------------|--|--|--|----------------------------|--|--|--|
| Totals | | | | Spots | | | | Spots | | | |
| | | | | 108 | | | | 40 | | | |
| Cost | | | | 87850 | | | | 32100 | | | |

| | | |
|---------------|--------------|-----------|
| Grand Totals: | Spots: | 108 |
| | Gross Total: | 87,850.00 |

| | |
|-------------|-----------|
| Commission: | 13,177.50 |
| Net Total: | 74,672.50 |